

THE INSIGHT

2020
-
2021

JUNIOR LEAGUE OF PASADENA

www.jlpasadena.org



JUNIOR LEAGUE



OF PASADENA

A WORD FROM OUR PRESIDENT



As we reflect on the Junior League of Pasadena's (JLP's) 95 Years of Impact in our Community, we cannot help but be energized by our past, inspired by our present and incredibly hopeful for our future.

During one of my earliest placements on Program Development, I recall doing research out in the community and being able to call any organization and get an executive director on the phone as soon as I mentioned I was calling from the Junior League of Pasadena. The appreciation for our league was everywhere I looked. That appreciation is not just in the projects we created but extends beyond what our members accomplish in other facets of their civic leadership.

To our Sustaining, Active, and New members: Your resilience and determination are so inspiring! I could not be more proud to be in this league with you. I admire you all so much, and I am so thankful for everything that each committee has been able to accomplish: monthly volunteering opportunities that directly impact our community partners, virtual events that are a social outlet for our members, training opportunities that have allowed us to learn and dive deeper into new topics, and new skills gained from virtual committee work. We are so strong together, as a team.

As the 2020-21 League Year comes to a close, I envision a bright future ahead. During the "Stories from JLP's 95 Year Legacy" Panel at our February GMM, many notable events were recalled, along with JLP's ability to change and to evolve in order to meet the needs of our members and our community. Undoubtedly, this quality is an incredibly valuable one. This year was one the league spent strategically thinking about our own processes and how to improve them: we launched a brand new website; we started on a custom database that will track our activities, improve fundraising efforts, and assist with transitions between roles; we learned how to plan a virtual Gala; we partnered with another league on a Diversity, Equity, and Inclusion speaker series and already received a financial grant from the Association of Junior Leagues International for our next one. Our learning curve was steep and everything we have set in motion this year makes JLP prepared for what is yet to come.

I thank each JLP member for saying yes to being a civic leader, I thank our donors and sponsors for your commitment to our mission, and I thank our community for being a welcoming space for the past 95 Years. Cheers to 95 more!

A handwritten signature in black ink that reads "Anna Agadjanyan".

Anna Agadjanyan

President, 2020-2021



WHO WE ARE

MISSION

The Junior League of Pasadena is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League of Pasadena empowers women to break barriers in order to build their futures and strengthen their communities.

VALUES

Diversity, Equity, Inclusion, and Belonging

The Junior League of Pasadena welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

JLP does not discriminate on the basis of race, creed or national origin.

SPECIAL PLACEMENTS

95th Anniversary Planning: Kim Ferreira
Diversity, Equity & Inclusion: Jocelyn Ferguson
PasadenaHelp.org: Jennifer Allan-Goldman
Technical Website Assistant: Sara Hatch

BOARD OF DIRECTORS

President: Anna Agadjanyan
President-Elect: Kim Ferreira
Executive Vice President: Katy Allamong
Finance Director: Karianna Frey
Membership Director: Allyson Self-Stoico
Community Director: Charlotte Lacey
Fundraising Director: Lena Kelly
Operations Director: Valerie Mendoza
Sustaining Member Director: Chris Case

LEADERSHIP COUNCIL

Advocacy: Jocelyn Ferguson
Community Outreach: Willa Zheng
Finance: Patrice McKenzie
Fundraising: Elizabeth Ridenour
Fundraising Assistant: Hilary Hatfield
Garden Club: Rose Neilsen
House: Samantha Williams
League Training & Events: Bonnie Wallace
Marketing: Sara Shahmoradian
Program Development & Support: Kim Ferreira
New Member: Sara Langley
New Member Assistant: Emily Javens
Nominating & Placement: Beth Foster
Nominating & Placement Assistant: Amy Kalpin
Operations: Amanda Smith
Signature Projects: Lisa Glionna
SPAC Senior Delegate: Jocelyn Ferguson
SPAC Junior Delegate: Cindy Kwan

PROGRAMS AND HIGHLIGHTS

COMMUNITY OUTREACH

Even during a pandemic, we still found ways to safely serve our community!

YOUNG & HEALTHY OKTOBERFEST

In October, we held our first safe, “in-person” volunteer opportunity for our members. Six volunteers spent their evening making contact-less dinner delivery for Young & Healthy’s Oktoberfest virtual fundraiser, a fundraiser to provide quality healthcare to underserved children and their families in the Pasadena area. We were so happy to support another non-profit during this challenging time, and they were pleased with the promptness of our members as well as how eager the women were to help!

FIVE ACRES TOY DRIVE

We launched a toy drive in November, buying items from Five Acres' Amazon Wishlist. The children at Five Acres had been cooped up inside the residence since the start of the Covid-lockdown, unable to accept visitors or go to places like museums and movie theatres. Our members donated puzzles, games, DVDs and art supply kits to help the kids stay upbeat during this challenging period.



BOYS & GIRLS CLUB - MULCH PROJECT

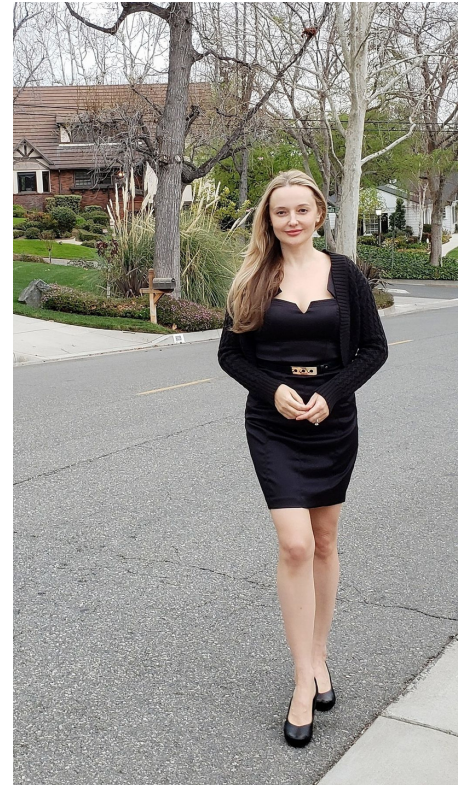
Also, in November, we purchased mulch to cover approximately 800 square feet of the frontage space of Boys and Girls Club’s Fair Oaks location. Five JLP volunteers offered their Saturday morning to lift and move 75 bags of mulch, spread them, and rake them, giving the landscaping of this place for youth education and development a much-needed facelift.



PROGRAMS AND HIGHLIGHTS

LITTLE BLACK DRESS INITIATIVE

The Little Black Dress Initiative (LBDI) was held March 8-12. Members wore the same black dress or outfit for five consecutive days to raise awareness and spark conversations about the impact of poverty and women in the workplace. Throughout the week, we posted selfies in our black outfits and statistics about poverty on social media. During the week, the Fundraising committee held a fundraiser to support JLP's community programs, and the Community committee held a clothing drive, where they collected gently used clothing to donate to another organization. The Signature Projects committee hosted a women's workshop, where they shared resume-building skills and interview tips for women re-entering the workforce. The week ended with an LBDI social, where we got together, chatted about our experiences, and engaged in a game of women's history trivia.



PROGRAM DEVELOPMENT AND SUPPORT

The JLP is a dynamic organization that always ensures that our work with our community and the training we provide our members is purposeful and impactful. That's why the Program Development and Support committee has returned this year after a 5-year hiatus. From membership surveys, to discussions with our community partners and leading nonprofits in the area, committee members have been evaluating how the League's issue area, the Support and Development of Women, and our focus-area, Business, Entrepreneurship, and Leadership Skills (BELS), resonates with our members and our community. Over the next year, the committee will continue this evaluation and report on their findings.



COMMITTEE HIGHLIGHTS

DIVERSITY, EQUITY, AND INCLUSION

Our 14-member DE&I Ad-Hoc Committee developed the first-ever strategic plan to embed DE&I throughout JLP, focusing on membership, communications, community programs and partners, fundraising, league training and events, and leadership over the next three years. The DE&I Committee also partnered with the Junior League of Long Beach's DE&I Committee to host a webinar series on "Race & Culture and Its Impact on the Junior League" featuring Dr. Johnny Lake. The trainings attracted women from over 10 leagues across the country. Of special note, the DE&I Committee applied for, and the Junior League of Pasadena was awarded two AJLI Accelerator Fund grants to help underwrite the DE&I webinar series this year and to implement an upcoming DE&I Speaker Series. Congratulations to all of the women who made this possible!



ADVOCACY COMMITTEE



The Advocacy Committee had an exceptional year planning activities around Women's Suffrage Month, the 100th Anniversary of the 19th Amendment, the Voting Rights Act of 1965, and spotlighting the diversity of women who participated in women earning the right to vote. The Advocacy Committee also partnered with the City of Pasadena Mayor's Office on the #VoteCauseWeCan campaign and invited Councilwoman Margaret McAustin to speak about her career. In addition to a voter education training offered by the League of Women Voters, the Advocacy Committee also developed its first signature event, "Women in Public Service," in partnership with the New Members Committee.

COMMITTEE HIGHLIGHTS

95TH ANNIVERSARY

2021 marks the JLP's 95th year serving the Pasadena area. Our Anniversary Ad-Hoc Committee has been hard at work planning celebrations worthy of this momentous occasion - even during these unprecedented times. To help mark this anniversary, we are encouraging our members to complete 950 hours of training and community engagement. Additionally, we're recognizing the women who have contributed to the success of the JLP and are highlighting favorite recipes from our six cookbooks, offering

JLP branded items for sale through our website, and hosting various social events throughout the year. Our first virtual Tea Party was held on Sunday, March 7th, with over two dozen members participating in a fun social time followed by challenging trivia games.



NOMINATING & PLACEMENT

Every year, the Nominating & Placement Committee considers the experience of each member in order to thoughtfully place them on a committee or in leadership. This year, the Nominating & Placement Committee (Chair Beth Foster; Assistant Chair Amy Kalpin; Committee Members Kathryn Enright, Elena McLaren, and Parnian Ross) along with Technical Assistant Sara Hatch, worked on a special project to implement the Placement Matching Tool that AJLI developed. This tool enables the placement of members more intentionally and meaningfully on their committees. Through the Placement Matching tool, members can identify the learning experiences they want, communicate them through the tool, and receive committee recommendations that fit their available time commitment and areas of interest.

A NEW WAY OF DOING BUSINESS

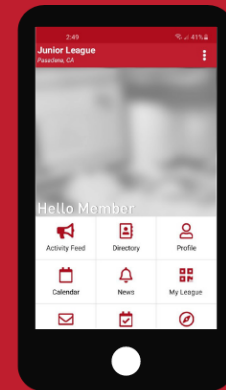
NEW MEMBER PORTAL AND WEBSITE

We transitioned to a new member management system and revamped our public-facing website! We've joined over 60 other Junior Leagues to adopt the Member Essentials platform supported and managed by AJLI. This transition gave us many new features compared to our previous system (with more features to come!), and this switch even saves us money on annual subscription charges!

We also took the opportunity to revamp our public-facing website to focus our message to the public. A robust public website is critical in today's fast-moving digital world, and this new visually pleasing website helps tell the story of our League.

DOWNLOAD THE JUNIOR LEAGUE APP!!!

ACCESS THE MEMBER PORTAL ON YOUR PHONE:



SEARCH "JUNIOR LEAGUE" IN GOOGLE PLAY OR APPLE STORE

GENERAL MEMBERSHIP MEETINGS AND LEAGUE EVENTS



This past year we hosted all of our GMMs online via Zoom and even added new, shorter mini-GMMs to keep the connections going throughout the summer. Once our year began with our new members, we started our full GMMs, also online.

Our meetings were packed with information, including updates on our website upgrades, the very innovative #orderinwiththejlp monthly fundraising give-backs at local restaurants, and New Members online socials to learn about the league. We hardly missed a beat!

We will continue online meetings as many have said it makes it easier for them to attend. We celebrated our Annual Fundraiser and Annual Meeting virtually.



DEVELOPING MEMBER POTENTIAL

CONFERENCES AND TRAININGS

Because of travel and budget constraints, only a handful of our members can participate in AJLI and Junior League trainings each year. The virtual nature of meetings was an unexpected bright side to the pandemic. More Active and Sustaining members than ever before were able to attend - with over 30 members bringing home what they learned throughout the year.



Winter Leadership

[February 2020] Typically only the President, President-Elect, and the incoming President-Elect can attend this conference, but this year, 14 of our current and incoming leaders attended, learning how to really motivate a high-performing leadership team, and so much more.

Southwest Exchange

[August 2020] This popular conference kicks off the Junior League year each year and provides tips on goal setting, engaging members, engaging your community, and more.

AJLI's first "Special Fall Meeting"

[October 2020] Attendees had the opportunity to hear from experts on building the skills necessary for effecting change, diversifying fund development plans, and additional tracks made for Leagues our size.

HISTORY CORNER

A big part of developing our Junior League of Pasadena members is to learn about the history of our League and the great community of Pasadena. To the delight of many, we had a "History Corner" in each of our electronic newsletters plus Sustaining Member stories.

STORIES FROM THE JLP'S 95 YEAR LEGACY



A discussion with JLP Sustaining Members
FEBRUARY GENERAL MEMBERSHIP MEETING



Lisa Cavalier

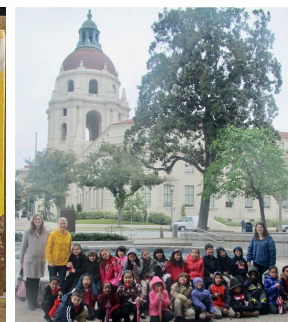
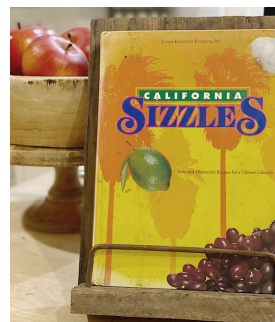


Carol Scott



Charlene Liebau

California Sizzles My Masterpieces



Girls Rock!



Senior Center



FUNDRAISING

During a year of such uncertainty, our Fundraising Committee was blown away by the community's continued support. We were able to pivot from our usual fundraising efforts and transition our events into a virtual format. We raised more than \$3,000 and hosted 8 events with local partners including:

- o Stems Cheese & Wine Classes
- o Christy Kane Personal Training
- o Kathy Chu Yoga
- o Natalie Holst Breathwork
- o D'Lena Ochoa, Vegan Savage Cooking Class
- o Bonnie Wallace Creative Writing
- o LATHER Skincare
- o Succulent Surprise



GIVING TUESDAY

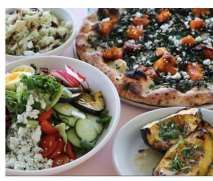
Our biggest online fundraiser, Giving Tuesday, was held on December 1st, 2020. During this time of uncertainty, we encouraged our members and patrons to help make a difference together by supporting JLP. Our Board Members personally matched the first \$650 received in donations, marking this as JLP's first-ever matching campaign. Ten members showed their support by starting a peer-to-peer fundraiser to collect donations from their friends and family. In all, our Giving Tuesday campaign raised more than quadruple what was raised in prior years, further supporting the development of women in our community.

ORDER IN WITH JLP

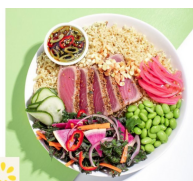
We raised more than \$800 by partnering with local restaurants through our 11 "Order in with JLP" giveback campaign. We want to thank all of our members and friends who made this happen!



12/9: THE STAND



11/5: PITFIRE PIZZA



10/27: LEMONADE

ORDER IN WITH THE JUNIOR LEAGUE OF PASADENA

2020-2021 PARTNERS

Crack Shack Pasadena
The Kitchen Italian Cafe
Chipotle on Lake
The Stand
Lemonade

Pitfire Pizza
The Bee Cottage
The Stand
Panda Inn
Baked Konfections

SPRING VIRTUAL GALA

On April 24, 2021, the Fundraising Committee hosted JLP's first Virtual Gala! We thank the nearly 50 attendees, 18 patrons, 3 sponsors, and auction item donors from the community and committees who put together gorgeous baskets. We are proud of everyone who came together and made this event a success.

This Annual Fundraiser was also an opportunity to honor our Community Impact Award Honoree, Jericho Road Pasadena, for their excellence in creating community impact. We also honored our Forever Rose recipient, Stems, for their commitment to supporting local non-profits. The JLP raised over \$18,000 during this first-ever virtual fundraiser.



PATRONS

Amy Belmont McNulty
Sue Chandler
Gwendolyn Currier
Taylor Drusie
Kim Ferreira
Judith Gain
Marcia Good
Pamela Hillings Tegtmeier
Dana Jones
Virginia Jones
Lena Kelly
Mary Marsh
Linda Moore
Mrs. William Plunkett
Diane Scott
Mary Snider
Victoria Reinhardt
Marine Vera

SPONSORS



VeganPrinter

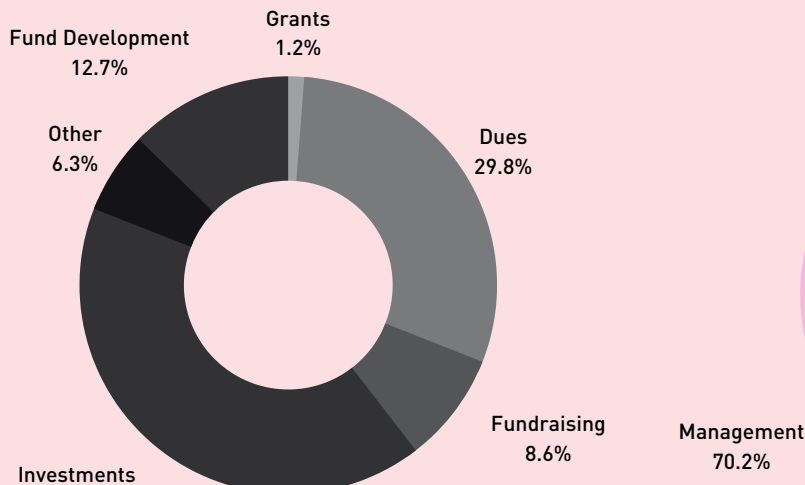
Dependable • Compassionate • Green • Affordable

FUNDRAISING TOTAL

\$34,727

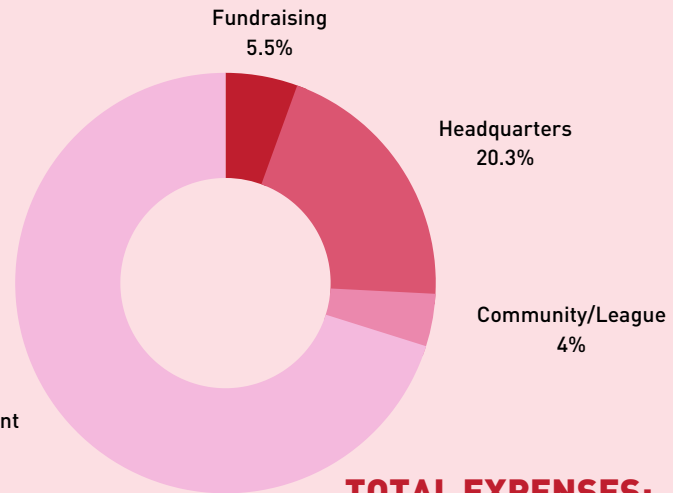
BY THE NUMBERS

SUPPORT AND REVENUE



TOTAL INCOME:
\$163,403

USE OF FUNDS



TOTAL EXPENSES:
\$80,054

150
TRAINING
HOURS

SOCIALS
13

85
VOLUNTEER
HOURS



10
New Members

65
Active Members

340
Sustaining Members

GARDEN CLUB

The Garden Club consists mostly of Sustaining Members. Since its inception in 1936, this committee has offered relevant and interesting programs of speakers, tours, dining, and trips. If you enjoy planning events and discussing cultural opportunities for our membership, then this committee is a wonderful committee to join! All levels of membership are invited to join these gatherings. This year the Garden Club offered several virtual events that included: learning to assemble a succulent pumpkin centerpiece; a tour of a well-known local florist, Jacob Maarse, who provided instruction on how to compose a holiday wreath and centerpiece; former Committee Chair and Nancy Reed Payne Award recipient, Rose Nielsen, presented her canine therapy experiences alongside her Golden Retriever, Blondie.



SUSTAINING MEMBERS

Sustaining members are those members who have fulfilled their 5-years of Active membership requirement and continue to support the League and its community. When called upon, Sustaining members provide leadership, direction, feedback, and historical perspective. We brainstorm ideas and help solve problems when necessary. We advocate and support the League always. Additionally, we plan and execute fun and educational, social events for all League members. This year, we hosted seven virtual events that included a series of six Mindfulness workshops and a Halloween Design Party. In February 2021, we received a tutorial on designing and assembling heart-shaped grapevine succulent wreaths that were given to each member of our New Member class as a welcome gift as part of the annual New Member and Sustaining Member mixer.



NEW MEMBER CLASS

The 2020-2021 New Member year will go down as one of the most unique in Junior League of Pasadena history. With the COVID-19 pandemic requiring us to be virtual the entire year, we did our best to stay connected to each other and the League. Our goal was to ensure that the New Member Class of 2021 experienced the same adored traditions that previous classes have had. This was done through virtual summer mixers, virtual class meetings, Zoom socials, a virtual New Member and Sustainer social, which was followed up by a warm welcome gift from the Sustainers to the New Members, and even a virtual walking tour in place of the beloved New Member bus tour. Through it all, we gained an incredibly strong and impactful group of New Members who were committed to the amazing work and mission of JLP.

As the year progressed, our focus switched to the New Member Project. This year's project was to plan and host a virtual "fireside chat" event with Senator Susan Rubio and women in the public service sector to learn more about how to get involved. Many of our members and women in our community are change-makers, and interested in learning how to get involved in the public service sector.

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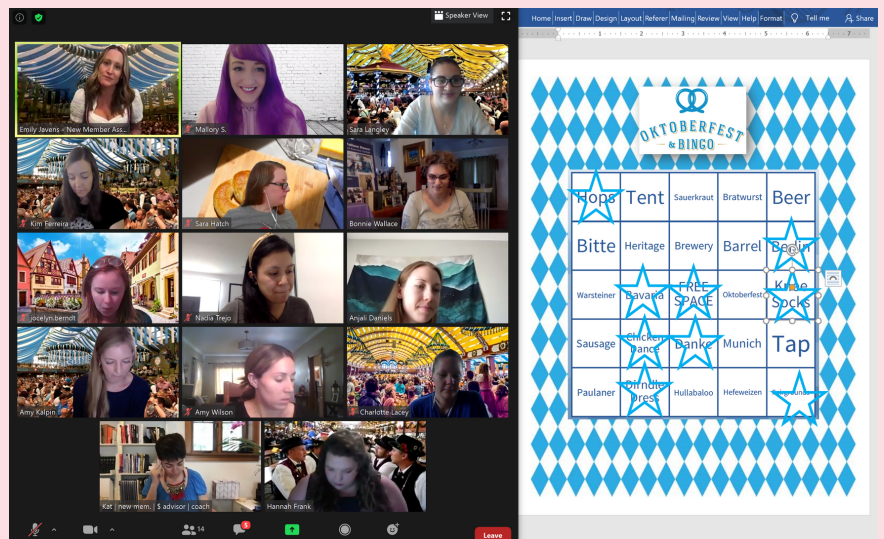
Even though this has been such a unique year for JLP and our community, being able to commit to an organization that betters, not only the amazing Pasadena community but also centers around women empowerment, has been incredibly enriching.

- Hannah Frank
New Member

”

MEET OUR NEW MEMBER CLASS!

Laurie Barge	Sylvia Miranda
Tamar Bezjian	Christine Morton
Hannah Frank	Roslyn Ray
Marina Galenchik	Kat Rogers
Krista Meinke	Nadia Trejo



MEMBERSHIP

NEW SUSTAINING MEMBERS

Anna Agadjanyan Kathryn Enright
Hannah Swanson Karianna Frey

FIVE YEAR ACTIVE MEMBERS

Katy Allamong
Cindy Kwan

AWARDS

ROSEBUD AWARD

Laurie Barge, Tamar Bezjian, Hannah Frank, Marina Galenchil, Krista Meinke, Sylvia Miranda, Christine Morton, Roslyn Ray, Kat Rogers & Nadia Trejo
Acknowledges New Members who shows great promise as future members of the Junior League

NANCY REED PAYNE AWARD

Tempe Brooks
Acknowledges a Sustaining Member who has made an exceptional contribution throughout her League career and a significant difference in the community

VOLUNTEER AWARD FOR EXCELLENCE

Anjali Daniels & Beth Foster
Acknowledges Active Members who has made an exceptional contribution throughout their Junior League career

COMMUNITY IMPACT AWARD

Jericho Road Pasadena
Acknowledges a Community Partner who has shown their dedication to the Pasadena community and the current Junior League of Pasadena focus area

FOREVER ROSE AWARD

Stems
Acknowledges a local Business Partner who has shown their dedication to the Junior League of Pasadena

IN GRATITUDE TO OUR DONORS

ANNUAL FUND

Katy Allamong
Jennifer Allan Goldman
Adriana Anderson
Teresa Aubert
Angela Ballas
Barbara Baptie
Jocelyn Berndt
Cynthia Bradley
Alice Brodhead
Tempe Brooks
Marion Campbell
Chris Case
Louise Clark
Terry Clougherty
Nancy Cole
Anjali Daniels
Alison DeVriendt
Erin Dundee
Gail Eillis
Katie Enney
Mary Escherich
Linda Evans
Jane Fall
Jocelyn Ferguson
Kim Ferreira
Judith Gain
Molly Girardi
Marcia Good
Jacqueline Goodman

Sara Hatch
Hilary Hatfield
Marisol Hernandez
Nancy Johnson
Dana Jones
Virginia Jones
Amy Kalpin
Lena Kelly
Loring Knott
Susanna Kwan
Nancy Lewis
Cheryl Little
Mona Mapel
Mary Marsh
Linda Maurin
Elena McLaren
Valerie Mendoza
Margot Miliias
Brittany Milliasseau
Linda Moore
Eddie Newman
Rose Nielsen
Amy Onderdonk
Jean Owen
Joan Palmer
Pasadena Community
Foundation
Gioia Pastre
Mrs. William Plunkett

Isabel Pulvers
Anette Pumphrey
Vickie Reinhardt
Elizabeth Ridenour
Sandy Roberts
Linda Roth
Diane Scott
Annette Serrurier
Kit Shenk
Kerry Slater
Mary Snider
Mary Ann Sturegon
Mary Sugano
Hannah Swanson
Drusie Taylor
Pamela Hillings Tegtmeier
Jodie Vettese
Ariana Wall
Judy White
Jane Whitmore
Alyce Williamson
Jo-Anne Woolner
Catherine Woolway
Willa Zheng

*Thank
you!*

