

THE

# INSIGHT

A PUBLICATION OF THE JUNIOR LEAGUE OF PASADENA, INC.



 pasadena Senior Center



Issue Area Update

Switching gears:  
A mid-year review

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Junior League of Pasadena

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Pasadena Senior Center

Founded by the Junior League  
of Pasadena 55 years ago

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**INSIGHT**

A publication of the  
Junior League of Pasadena, Inc.

**2014-2015  
BOARD OF DIRECTORS**

**President**  
Kristen Todd

**President-Elect**  
Robyn Grandy

**Community Director**  
Lauren Hooten

**Finance Director**  
Jennifer Allan Goldman

**Fundraising Director**  
Dana Jones

**Marketing Director**  
Shannon Gleason

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**Program Development Director**  
Jennifer Quintanilla

**SPAC Senior**  
Jenny Chavez

**Recorder**  
Kristen Noffke

**Sustainer Director**  
Barbara Baptie

**Sustaining Board Advisors**  
Sarah Horner Fish  
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**President's Assistant**  
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**PUBLICITY & TECHNOLOGY  
COMMITTEE**

Kim Ferreira, Co-Chair  
Bianca Nickols, Co-Chair  
Melissa Conrad  
Julie Douglas  
Christine Gunnell  
Margarita Munoz  
Darby Pearson  
Natalee Ray  
Beth Saliba

## A MESSAGE FROM OUR PRESIDENT

"Why did you do all this for me?" he asked.  
"I don't deserve it. I've never done anything for you."

"You have been my friend," replied Charlotte.  
"That in itself is a tremendous thing."

E.B. White, Charlotte's Web



Photo courtesy of Nick Boswell

Friends matter. This year we have asked our membership to pour their heart into our organization as we bend and stretch to find a new community focus, but that is a tall order without a little incentive. The Junior League of Pasadena is a mighty group of women who get work done, but we are also a fabulous group of women to call friends. You have all become the incentive to push through deadlines, work into the wee hours of the morning and set aside what little downtime we all have to plan League programs and events. It is because of the friends we make that this journey is so rich.

As a women's organization determined to develop the potential of women, improve our community, and promote voluntarism, much of what we do comes down to the women we are doing it with and the fun that we have while rolling up our sleeves. It's okay to admit that your committee meeting is fun. That you like coming to the General Membership meetings, not just because of our fabulous speakers, but to catch up with some of women from your provisional class you haven't seen for a while. How lucky we are to have each other!

As we usher in 2015, the Junior League of Pasadena has the awesome responsibility of determining our next area of focus for our community programming. Our two potential areas, Youth Wellness and Mental Health and the Support and Development of Women, have the great potential to redefine our organization. However, at our core, we will always be women of worth who I will gladly call my friends.

*Kristen Todd*



**Robyn Grandy**  
President 2015-2016

"For 2015-2016 we have a unique opportunity to launch our focus for a specific issue area, and I look forward to our membership collaboration to help others in Pasadena."



**Lauren Hooten**  
Community Director

"I'm looking forward to strengthening bonds with partners in Pasadena and supporting program development to define the future of the League."



**Jennifer Allan Goldman**  
President-Elect 2015-2016

"I ♥ JLP because there is ALWAYS someone looking on the bright side of everything."



**Brooke Bennett**  
Finance Director

"To me, I ♥ JLP is a reminder that compassion and passion are equally important when it comes to supporting and nurturing our community."

## INTRODUCING OUR 2015-2016 BOARD MEMBERS



**Dana Jones**  
Fundraising Director

"I love how the JLP researches community needs and member interests before embarking on new issue areas. I'm eager to see where our new issue area takes us in the community."



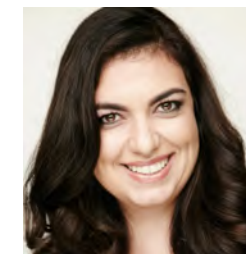
**Kim Ferreira**  
Marketing Director

"I ♥ JLP because it has brought me so much...friendship, training, and a strong connection to my community. I am honored to be able to give back to our League."



**Amy Onderdonk**  
Membership Director

"I am honored to be a part of this group of women who are passionately dedicated to bettering our community while continuing the proud heritage of the JLP."



**Anna Agadjanyan**  
Program Development Director

"Staying true to the remarkable legacy of the JLP, next year will bring new exciting opportunities merging member interests with community needs."



**Daryl Synowiec**  
Recorder

"I ♥ JLP because it recognizes people's potential, creates long lasting relationships and inspires meaningful change in the community."



**Sasha Lazarevish-Sinnott**  
SPAC Senior

"The JLP fearlessly addresses issues that may otherwise go untended. Regardless of the direction we choose to take, our efforts make a profound impact on the health and vibrancy of our community."





## WELCOME OUR 2014-2015 PROVISIONAL CLASS

Michelle Acosta  
Lisa Alberti  
Jennifer Allen  
Briana Armour  
Gibson Banta  
Katherine Bartscherer  
Summer Bishil  
Hayley Boaz  
Julia Bowers  
Amy Brandt

Irma Cabrera  
Sierra Chui  
Amanda Coleman  
MaryLee Dula  
Jenna Ewald  
Sara Hatch  
Emily Hofer  
Katie Houghton  
Susanna Kwan  
Celene Lyddon

Nicolette Margi  
Lauren McLaren  
Kacie Mele  
Lorena Nader  
Leah Rodemich  
Parnian Ross  
Marcie Sabatella  
Rachel Salvin  
Melissa St. John  
Jessica Stoller-Conrad

Kelly Sun  
Hannah Swanson  
Melanie Thomas  
Jade Ulrich  
Linda Whittlesey  
Nicole Whorton  
Suzanne Wilhelm  
Lisa Zastrow



“I have found a welcoming and diverse group of women devoted to improving not only themselves, but their community as well. I’m looking forward to seeing how the League shapes my life while I make an impact in Pasadena.”  
*-Hannah Swanson, Provisional class member*



## SAVE THE DATE : KIDS IN THE KITCHEN ON MAY 3RD

Our 2014 - 2015 Provisional class has been hard at work over the past few months and we are excited to announce details about this year’s Kids in the Kitchen event! The event will be held on May 3rd (time to be announced at a later date). Once again, Madison Elementary School has been kind enough to donate the use of their school for this annual event.

Kids in the Kitchen benefits the youth and families of the Pasadena community. The committee is organizing an exciting day full of educational activities to teach children and families in our community about the benefits of healthy eating, the fun of exercise, and how to make healthy lifestyle choices. Stay tuned for additional details about activities, schedule, and volunteer opportunities available.

## RESEARCHING OUR COMMUNITY’S NEEDS



This Fall, we explored the issue of Youth Wellness and Mental Health. We heard from counselors at San Marino Unified School District, explored wellness with the Pasadena Unified School District, and toured Foothill Family Services.

In October, members gained insight from an informative panel consisting of the Pasadena Police Department, Friends of Foster Children, and current member and BLAST employee, Katie Enney.



The Program Development and Support Committee will complete its research in the area of Youth Wellness and Mental Health by incorporating statistical data and public health information into its recommendations for Spring of 2015.

Those reports will be incorporated into the final project recommendations in time for a membership vote this year. Looking toward the League’s second possible issue area, the Support and Development of Women, the Program



Development and Support Committee has begun meeting with organizations that help women in various capacities such as parenting, professional development, and health/prevention.

The Committee’s research began last July with the publication of the 2014 report of the Commission on the Status of Women in Pasadena. The Committee will present its findings in the coming months in advance of a membership vote later this year.

## HELPING OUR COMMUNITY ONE DAY AT A TIME



**November 8 | Mothers’ Club Family Learning Center:**  
The League returned to the Mothers’ Club this Fall to assist with a Thanksgiving themed Early Reader’s Book Club. JLP members ran a reading circle followed by a craft for mothers and their children.



**October 24 | Harvest Festival at Hathaway-Sycamores:**  
JLP members helped with crafts and snacks at the annual Hathaway-Sycamores’ Harvest Festival. The event offers foster families information on resources in our community, along with fun activities and a parade.



**December 9 | Operation Santa with the Pasadena Jaycees:**  
Members of the JLP read letters to Santa and compiled gift requests so the Jaycees could connect each child with their perfect gift. On Christmas Eve, the Jaycees sent Santa and Mrs. Claus to the home of each child to deliver the gifts.



## SPAC : MAKING AN IMPACT IN CALIFORNIA



In 2014-2015, the Junior Leagues of California State Public Affairs Committee (SPAC) co-sponsored AB 2035 relating to sexually exploited and trafficked minors.

AB 2035 passed both the California State Senate and Assembly with unanimous



bipartisan support, but was vetoed by Governor Jerry Brown. As this year's budget provides funding to aid minor sex trafficking victims Governor Brown directed the Department of Social Services to convene with stakeholders such as SPAC to advocate, educate, and stop human trafficking.



SPAC has also been working to educate delegates from member leagues on issues relating to education and foster youth.

Pasadena delegates are hoping to bring information about these key issues to members of our home chapter in the near future.

## SIMPLY SPEAKING : APRIL 11<sup>TH</sup>



The Junior League of Pasadena's Fundraising committee is delighted to invite you to Simply Speaking 2015, our second annual speaker and luncheon event, complete with our famous silent auction and donation drawing. The event will be returning to the University Club on April 11th at 10:00am.



April 11<sup>th</sup> 10:00am  
*University Club*

Featured Speaker:  
**JANE OLSON**  
HUMANITARIAN

This year, the event will feature the inspiring humanitarian Jane Olson, a Pasadena-area local. Mrs. Olson has devoted her life to international justice and humanitarian work. She has chaired the International Board of Human Rights Watch and the board of Landmine Survivors Network.

To wrap up Simply Speaking, we will present the Nancy Reed Payne Award to one very deserving Sustaining member. We will also recognize one distinguished individual from our community to thank them for their ongoing support of the JLP. We look forward to another wonderful Simply Speaking event!

## TRAINING FOR LEAGUE, LEADERSHIP, AND LIFE



The League Training Committee has hosted three events this Fall, offering training in league, leadership, and life.

**September:** We addressed the future of our League at our first training, "The Next Five Years: Junior League of Pasadena's New Strategic Plan" with breakout discussions and League trivia.



**October:** We hosted a wellness event at Soul Cycle Pasadena! Twenty intrepid members rode to the beat of the music in a team-building class followed by a healthy happy hour with juices generously donated by *Juice Served Here Pasadena*.



**November:** League Training hosted our November training at *Urban Kitchen South Pasadena*. Classically trained chef and owner of Urban Kitchen, Michelle Hohman led members in a unique holiday cooking experience culminating in an impressive display of chocolate truffles and pumpkin cheesecakes with candied pecans!

## INVESTING IN OUR FUTURE

Now, more than ever, the Junior League of Pasadena counts on your annual support so we can continue our impact on the community - this year and far into the future.

Whether it's \$5 or \$5,000, your donation to our Annual Fund will allow us to follow our mission and continue to train women as volunteers with a commitment to community action.

How will your investment in the League and its mission make a difference? Contributions have kept the Junior League of Pasadena vibrant and meaningful to the community for nearly 90 years, touching the lives of thousands through the wide range of community projects we have supported and through the training opportunities we have provided.

Please visit [www.MyJLP.com/annual-fund](http://www.MyJLP.com/annual-fund) to make your donation to the Junior League of Pasadena today.

Thank you for your ongoing support of our League!

## GET CREATIVE

Tap your inner creativity in the AJLI Altruettes Junior League Charm Challenge now through February 20th.

This challenge invites all Association of Junior Leagues International Inc. (AJLI) members to submit their ideas for a new charm to recognize and benefit the work of Junior League women around the world at a rate of 10% of the price of charm sold.

Five finalists will be announced at the Annual Conference in April 2015.

After an Association-wide vote, the winning design will be announced and sold at the Fall Leadership Conference in September 2015.

Deadline for submissions is February 20th.

Visit [ajli.org](http://ajli.org) for more information.



# A LEGACY OF COMMUNITY IMPACT

Since 1926, the Junior League of Pasadena has formed or assisted in forming over 130 organizations and programs, and given over \$5,000,000 back to our community. This timeline displays just a small sampling of the positive community impact we have made in the San Gabriel Valley.



Junior League of Pasadena was founded in 1926

Junior League Players

1926

1940

1950

1960

1972

1982

1992

1999

2005

2015

Visiting Nurse Association



Volunteer Placement Bureau



Jr. Museum:  
Pasadena Art Museum  
(Norton Simon Museum)



Foothill Service Society



Pasadena Senior Center



Huntington Art Gallery Docents

Childcare Information Services

Diagnostic & Referral:  
Villa Esperanza



Done in a Day

Kids on the Block

Pasadena Centennial Anthology

Cultural Heritage

\*Drug Education

Glen's Hope, Inc.

Kidspace Children's Museum

\*Parent Resource Center

Pipers

Madison Library and Computers



Art Smart

BodyWise

\*Tutoring and Mentoring

Kids in the Kitchen

Mother's Club Early Readers

Walk to Art

Madison Computer Lab

Be R.E.A.L.

Side by Side

My Masterpieces



\*JLP Signature Program



## LEAGUE EVENTS : CONNECTING OUR MEMBERS



The League Events committee is small but mighty, responsible for producing League events and meetings.

**September GMM:** At Hillside (improving the well-being of youth and their families), each committee created a presentation showcasing a specific decade of our legacy.



**October GMM:** At Ability First, an organization offering a range of programs and services to help children and adults with developmental disabilities, attendees heard from a dynamic panel of leading members from local organizations speak to their involvement on the issue of youth wellness and mental health.



**November neighborhood meetings:** Members discussed the issue of youth wellness and mental health and participated in a project for the Institute for Girls' Development.

In 2015, look forward to issue based meetings, our April placement fair, and our Annual Meeting.

## HAPPY HOLIDAYS FROM JACOB MAARSE !



On Thursday, November 20, 2014, JLP members and guests converged upon Jacob Maarse Florist for our traditional evening of music, food, friendship, and shopping.

The evening's musical entertainment, Eclectic Waves, was a definite crowd pleaser. Guests were treated to dinner



from Stonefire Grill, cupcakes from Big Man Bakes, and coffee that was kindly donated by Starbucks.

It was wonderful to see family and friends share stories as they perused the shop's aisles. The selection of holiday items was top notch, and thanks to Jacob Maarse Florist's generosity, 10%



of all sales went back to the League.

We would like to thank the following sponsors for their support: Pasadena Magazine, Pasadena Now, Outlook Newspapers, Eclectic Waves, and Jacob Maarse Florist. Our partners exceeded our expectations - we couldn't have created this event without them!

## OUR GARDEN CLUB FLOURISHES



The Garden Club trip to the Rose Bowl scored a touchdown! On October 7th, members and guests enjoyed a behind-the-scenes tour of the newly remodeled stadium. Participants were even able to step out onto the field for a "turf talk" with the supervising groundskeeper. The tour concluded with a delicious luncheon in a private room at Brookside Country Club.



**THANKS TO OUR GARDEN CLUB FOR YOUR SUPPORT AND FOR GIVING OUR HOUSE A MUCH NEEDED MAKEOVER WITH REFINISHED HARDWOOD FLOORS!**

On November 17th, florist Margit Holakaoui gave a stunning presentation to the Garden Club at the Town Club. Her unique demonstration highlighted how to use what you have in your closet and garden to decorate your tables and homes in preparation for this holiday season. Margit is a local florist who began her trade in the early 1970s. She currently has a shop in Arcadia

and creates arrangements for clients throughout Southern California.

Members of the Garden Club enjoyed her creative and inspiring ideas for the holiday season.

The event was followed by a fabulous lunch by the Town Club with time to share ideas with long time friends.



## 2014-2015 GARDEN CLUB BOARD

*Chair*  
Rose Nielsen

*Treasurer*  
Michelle Lytle

*Publicity*  
Charlene Liebau

*Past Chair / Advisor*  
Lynda Patton

*Sustainer Chair*  
Barbara Baprie

*Arrangements*  
Sue Barry  
Nancy Cole  
Suzanne Davidson  
Carol Deeter  
Joan Dietrick  
Virginia Doyle  
Penny Gill  
Carol Gordon  
Cari Hall  
Linda Moore  
Andrea Nagata  
Joan Pantano  
Kristen Schwarz  
Melinda Woodruff  
Monica Zacharia

## ABOUT THE GARDEN CLUB

All Active, Sustaining and Provisional members of the Junior League of Pasadena are invited to join the Garden Club. We encourage you to participate!

We have six exciting and unique programs to share each year. Events are informal, fun, and a great source of ideas for the novice and expert gardener alike.



2014-15  
SUSTAINER BOARD

Barbara Bappte  
Rita Bristol  
Carol Deeter  
Julie Echols  
Mary Falkenburg  
Cynthia Hall  
Juliette Harhry  
Cece Horne  
Laura Kelso  
Maureen Dundee Mitchell  
Gioia Pastre  
Mary Snider  
Jane Whitmore  
Phyllis Wilburn

Liaison:  
Robyn Grandy



SUSTAINING MEMBERS EVENTS

Everyone on the Sustainer Board has been working very hard to develop exciting events for our JLP Sustaining members throughout 2014-2015.

On November 5th, we hosted *Do You Know What's In Your Own Backyard?* - a fun and informative walking tour of the Pasadena Museum of California Art, the Pacific Asia Museum, and hidden works of art along Pasadena's Colorado Blvd. The tour was led by Sustaining member

and art aficionado, Joan Palmer.

Later that month, we hosted margaritas and munchies at El Portal restaurant before the annual shopping event at Jacob Maarse Florist. The evening was even more special because JLP Board and Council members also joined us.

Sustaining members, please join us for the following events to kick off 2015:

**January:** Cocktails and fashion talk at a private residence.

**February 11:** *50 Shades of Pink Champagne, Chocolate and Appetizers* at the Town Club.

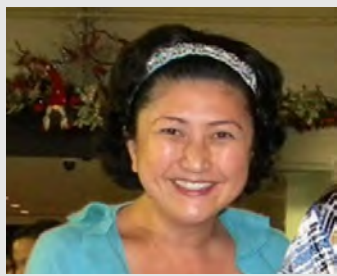
**March 11:** A docent led tour with lunch at the Nixon Library.

**April 11:** Simply Speaking at the University Club with the presentation of the Nancy Reed Payne award.

**May 2:** Year end *Kentucky Derby* party at Santa Anita race track.

IN MEMORIAM  
JEAN SHIN DOUGLAS

With sadness, we share with you the passing of Sustaining Member Jean Shin Douglas. Jean was a member the JLP since 2003 and served on several committees including League Events, New Cookbook Development, Fund Development & Finance. Jean made a long-lasting and positive impact to the JLP and will be greatly missed. We send our condolences to her family, especially her husband Andrew and son Alexander.



MANY THANKS TO OUR  
SUSTAINING ADVISERS . . .

Publicity and Technology  
Adviser: Lisa Cavelier

"Our committee can't wait to begin working with Lisa. We have heard nothing but the best about her experience and talents to help take us to the next level as a committee."

League Events  
Adviser: Laura Kelso

"We are excited to have Laura as a part of our small but mighty committee this year. Her expertise and knowledge about the JLP and our community will benefit our committee and the League."

Provisionals  
Adviser:  
Alex Zucco

"We are grateful to have Alex as an extraordinary asset to the Provisional committee because of her insight and incredible energy."

Fundraising  
Adviser:  
Kerry Slater

"Kerry's years of dedication to the JLP and years of experience in fundraising make her a fabulous adviser for our committee."



Fundraising  
Adviser:  
Debra Whitehouse

"Fundraising is lucky to have Debra as an incredible asset this year. She brings wonderful ideas and energy to all that she does with us."

League Training  
Adviser:  
Teresa Aubert

"We are so lucky to have Teresa as adviser to the League Training Committee! She has been a fantastic mentor and resource. Thank you, Teresa!"

Nominating and Placement  
Adviser: Phyllis Wilburn

"We are excited to benefit from any guidance her years in the league and experience in the Pasadena community can offer."

WE COULDN'T DO IT  
WITHOUT YOU!



The Junior League of Pasadena Sustainers invite you to:

*Fifty Shades of Pink*  
\$45 per person *guests are welcome*

Put on your favorite  
pink dress, scarf, or shoes

Enjoy delightful hors d'oeuvres, decadent  
sweets, and sip champagne with your friends

*The Town Club 278 So. Madison Ave.*

For questions or to RSVP, please email [jlpi@earthlink.net](mailto:jlpi@earthlink.net)



## OUR COMMUNITY ADVISORY BOARD

The Community Advisory Board for the Junior League of Pasadena is an esteemed group of local leaders who provide guidance to the League in a variety of areas.

This year, the Board will continue to meet and discuss revisions to our Strategic Plan and learn about the future of our community programs.

Please join us in thanking our Community Advisory Board members for their ongoing support.



**Catherine Allgor**  
Director of Education  
The Huntington Library & Gardens

**Jennifer Fleming DeVoll**  
Executive Director  
Pasadena Community Foundation

**Melissa Johnson**  
President  
The Institute for Girls' Development

**Ann Rector**  
Health Programs Coordinator  
Pasadena Unified School

**Bill Bogaard**  
Mayor  
City of Pasadena

**Priscilla Gamb**  
Director of Volunteer Services  
Huntington Hospital

**Charlene Liebau**  
Past President  
Junior League of Pasadena, Inc.

**Michael Shanklin**  
CEO  
KidSpace

**George A. Brumder**  
Vice President / Board Member  
Pasadena Educational Foundation

**Akila Gibbs**  
Executive Director  
Pasadena Senior Center

**Talin Mangioglu**  
District Director  
CA State Senator Carol Liu

**Karl Swaidan**  
Managing Partner  
Hahn & Hahn

**Mary Donnelly-Crocker**  
Executive Director  
Young & Healthy

**Julianne Hines**  
Vice President, External Affairs  
Planned Parenthood

**Scott Ward**  
Executive Director  
The Armory Center for the Arts

## PASADENA SENIOR CENTER TO HONOR THE JLP

*A year to honor our founders, the Junior League of Pasadena*



provide a place for social interaction and community engagement for those who may feel isolated at home. A site was identified, and a bond was issued to pay for constructing the building and the Center opened its doors in 1960. Missing still was money to hire the staff.

The JLP came to the rescue, making the Center its main community project, raising money to hire an executive director and staffing the Center with countless volunteer hours. Eventually, board members were able to develop fundraising sources that provided a full-time staff. The Center continues to succeed thanks to its many volunteers, but its existence today would not have been possible without the support of Junior League members. Back then, the Center was mainly a place where seniors

gathered to drink coffee and tea, play cards and other games, occasionally socializing and interacting with community leaders. Today the Center provides more services to seniors than any agency in our community.



One thriving example of the JLP's legacy is located just down the street from our headquarters, the Pasadena Senior Center. This year they are celebrating their 55th Anniversary and the JLP is being recognized and honored by them for being the organization's founder.

In 1957, Pasadena's city leaders, joining a national movement concerned about the welfare of seniors, wanted to

## BRANDING AD-HOC

This year, a Branding Ad-Hoc committee was formed and is working to support the branding efforts for the Junior League of Pasadena's strategic plan. The committee is made up of both Active and Sustaining members of the League with a wide range of knowledge and expertise in branding both professionally and within the JLP. Each member is motivated and excited to be updating existing JLP branding guidelines and communication policies as well as creating marketing plans for our future.

### COMMITTEE MEMBERS:

Anna Agadjanyan  
Alison DeVriendt  
Kim Ferreira  
Shannon Gleason  
Sharick Leigh  
Faith Mellinger  
Bianca Nickols  
Sandy Roberts

## ADMINISTRATIVE SERVICES AD-HOC

The Administrative Services Ad-Hoc is tasked with "evaluating the League's utilization of headquarters and professional and administrative service providers to maximize organizational effectiveness and fiscal health." The committee is made up of a great group of Active and Sustaining members with years of experience in these issues. We are reviewing existing contracts, considering new options, brainstorming ways to better use 149 S. Madison, and taking a look at how we can lower our administrative costs without sacrificing necessary and useful services. We will be making recommendations to the Board regarding ways to "ensure long-term success for the JLP." If you have ideas, questions, or comments, please email [jennifer@goldmaninternet.com](mailto:jennifer@goldmaninternet.com) or any member of our committee.

### COMMITTEE MEMBERS:

Jennifer Allan Goldman  
Emily Mencken  
Jennifer Quan  
Sarah Rogers  
Beth Saliba